

About the Woodinville Arts Alliance

The Woodinville Arts Alliance (WAA) is a newly formed Washington State non-profit corporation. WAA's mission is *"to promote the integration and appreciation of art in the day to day life of our community"*.

WAA formed in January of 2017 and is currently working on several projects along with the Celebrate Woodinville Art Poster Contest. Such projects include a Juried Art Show at the Celebrate Woodinville Festival, rotating art displays at participating wineries and breweries, Pop Up art displays and a Studio Tour in 2018. For information regarding the WAA, please visit their Facebook page: www.facebook.com/WoodinvilleArtsAlliance.

Celebrate Woodinville 2019 Art Poster Contest

Timeline:

The contest will be announced April 15, 2019 and **all entries must be received and in hand by 12PM PST on Friday, May 31, 2019 at Woodinville City Hall (17301 133rd Ave NE Woodinville, WA 98072)**. Upon submitting their work, artists should properly package/protect their work.

Judging:

Entries will be “anonymously judged” the weekend of June 1-2 2019 at the Woodinville Visitors Center. “Anonymously judged” means that the submissions will be evaluated without the name of the artist associated with the submittal.

All entries will then be displayed at the Visitor Center through June 14, 2019.

The Woodinville Chamber of Commerce, through Woodinville Arts Alliance, will supply four (4) judges and the City will provide three (3), for a total of seven (7) judges. **No artist who has submitted work for consideration may serve as a judge.**

After the winners are announced at the Visitors Center, the three (3) winning posters will be on display at City Hall June 17-28, 2019.

Eligibility:

All amateur and professional artists will be eligible. Elementary age kids and teens will be eligible as well. Artists do not need to reside in Woodinville but will be required to submit a brief statement about “What Woodinville means to you,” or “What is your connection to Woodinville.”

Prize Money:

Participating adult (17+) amateur and professional artists will eligible to receive the following prizes: \$500 for first place, \$300 for second place, and \$200 for third place. Submissions from artists aged 13-16 and 12 and under will be judged separately and will be eligible for a first-place ribbon.

Rights Licensed and Usage of Art Piece:

All submissions shall be conditioned such that the City of Woodinville and Woodinville Chamber of Commerce are granted unlimited, non-exclusive license to use, reproduce and sell any size poster of a prize-winning entry, for any purpose, so long as the submitting artist is credited in all uses of the artwork, regardless of format, and so long as there is no unlawful or defamatory use of the artwork. Creator or artist retains copyright of submittal.

Entry submission authorizes unlimited license to the City of Woodinville to use art work for all promotional and marketing purposes.

All entries not receiving a prize shall be picked up by the artist at Woodinville Visitor Center between the dates of June 17-28 2019. Any such artwork not picked up by the artist by 3PM PST on July 1, 2018 shall become the sole property of the City of Woodinville and may in the sole discretion and judgment of the City be retained, disposed of, sold, reproduced or used by the City as it determines appropriate.

RULES OF ENTRY

- 1) Each artist may submit up to three (3) pieces subject to the submittal requirements in the Official Call for Entries.
- 2) All entries must be original creations and meet the requirements for entries in the Official Call for Entries. An original Artwork is one not derived from others or one copied based on the work of theirs and can be distinguished from reproductions, clones, forgeries, derivative works, or parodies. Source material must be available upon request. All artwork must remain on display for the duration of the event.
- 3) Judging will be performed by committee selected by the Celebrate Woodinville Festival organizing committee, consisting of four (4) Woodinville Arts Alliance committee members and three (3) members from City Hall. Their decision will be final.
- 4) All entries shall be of good taste, suitable for viewing audiences that include young children.
- 5) Artwork must be at least 16" x 20", but no larger than 18" x 24".
- 6) Artwork should be mounted (foam board or poster board) or framed. It needs to stand on its own for judging.
- 7) The theme of this year's contest is "Farm & Forest".
- 8) NO text or titles of any kind should be on the artwork.
- 9) No logos of any kind, including the City logo, Celebrate Woodinville or Woodinville Arts Alliance may appear in the design.
- 10) **Artwork entries must be in hand at Woodinville City Hall (17301 133rd Ave NE Woodinville, WA 98072) by May 31, 2019 by 12PM PST.** No entries will be admitted after 12PM on Friday, June 1, 2018.
- 11) The Celebrate Woodinville Festival committee has the sole discretion to determine the number and selection of artworks that will be displayed at the Celebrate Woodinville Festival.
- 12) Entry submission authorizes the City of Woodinville and Celebrate Woodinville to use artwork for all promotional and marketing purposes.

*EVALUATION CRITERIA

| Element | Criteria | Score (0-20 points) |
|--------------------------------------|--|---------------------|
| 1. Purpose, Intent, Message | Is the message clear? Is it a thoughtful exploration of a topic? | _____ |
| 2. Media/Mode of Presentation | Do the materials chosen contribute to an effective presentation, idea or image? | _____ |
| 3. Technique and Skill | How much expertise is a part of this piece? | _____ |
| 4. Creativity and Originality | How creative and original is this piece? | _____ |
| 5. Adherence to Contest Theme | Do you feel this piece of art illustrates this year's contest theme of "Farm to Forest"? How well? | _____ |
| | TOTAL SCORE | _____ / 100 |

**Evaluation criteria reference sources: <https://www.quora.com/Whats-the-best-criteria-to-effectively-judge-a-drawing-competition> and <https://www.lightspacetime.art/judging-criteria-for-our-art-competitions/>.*

Celebrate Woodinville 2019 Art Poster Contest Application

ARTIST INFORMATION

Name:

Address:

City: **State:** **Zip:**

Phone:

Email:

Briefly explain your connection to Woodinville:

ARTWORK INFORMATION

Title of Work:

Year Created:

Medium:

Dimensions:

Briefly describe the message/subject of your artwork and how it illustrates the "Farm to Forest" theme:

ENTRY AGREEMENT

I, (print name) _____ understand, agree to, will abide by all Rules of Entry for the Celebrate Woodinville 2018 Art Poster Contest.

Signature: _____

Date: _____

QUESTIONS REGARDING THE CELEBRATE ART POSTER CONTEST CAN BE DIRECTED TO CAROL HOOK
WITH THE WOODINVILLE ARTS ALLIANCE: 425-213-6367 OR CAROL@CAROLHOOK.NET.