



Celebrate Woodinville Winterfest 5k/10k | December 7, 2019

2019 Sponsorship Opportunities

The **Celebrate Woodinville Winterfest 5k/10k** is an annual event in the Woodinville community with an audience we'd like to help **YOU** reach.

Our packages start with the assets you'll see listed in the bullet points here, and we are also open to customization based on each of our Sponsor's goals and budget.





2019 Winterfest 5k/10k Presenting Sponsorship Package

- Designation as Presenting Sponsor for Celebrate Woodinville Winterfest 5k/10k 2019

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in four promotional e-blasts to WCC members. (Based on date of contract.)
- Top Billing with Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k/10k website, listed as Presenting Sponsor.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites (minimum of two posts).
- Sponsor promotion (advertorial) included in (1) e-newsletter sent to Celebrate Woodinville database.
 - Mutually agreeable content to promote Sponsor as an integral partner in the Woodinville community

On-Site Benefits at Celebrate Woodinville Winterfest 5k/10k

- Sponsor Logo on Celebrate Woodinville Winterfest 5k/10k t-shirts provided to runners. (To be determined number of recipients.)
- Sponsor Name on Celebrate Woodinville Winterfest 5k/10k medals provided to runners. (To be determined number of recipients.)
- Opportunity to 'sound the starting pistol' at starting line of Celebrate Woodinville Winterfest 5k/10k.
- Top Billing with Sponsor Logo on Signage featuring Sponsor in high-visibility areas.
- (8) entries into Celebrate Woodinville Winterfest 5k/10k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$5,000.00



2019 Winterfest 5k/10k Finish Line Sponsorship Package

- Designation as Finish Line Sponsor for Celebrate Woodinville Winterfest 5k/10k 2019

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k/10k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k/10k

- Signage featuring Sponsor in high-visibility areas.
- (6) entries into Celebrate Woodinville Winterfest 5k/10k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$3,000.00



2019 Winterfest 5k/10k Hydration Station Sponsor

- Designation as Hydration Station Sponsor for Celebrate Woodinville Winterfest 5k/10k 2019

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k/10k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k/10k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Winterfest 5k/10k.
- 10'x10' tent and 6' Table at Celebrate Woodinville Winterfest 5k/10k along the route to hand out water, talk to runners and promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$1,000.00
{2 Packages Available}



2019 Winterfest 5k/10k Logo'ed H2O Sponsor

- Designation as Logo'ed H2O Sponsor for Celebrate Woodinville Winterfest 5k/10k 2019

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k/10k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k/10k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Winterfest 5k/10k.
- Each runner will receive a co-branded Celebrate Woodinville Winterfest 5k/10k + "Your Company" branded Water Bottle
- Ability to provide staff at each Hydration Station along the route to hand out water, talk to runners and promote your business to attendees. (The Hydration Station Sponsor will have the branded tent.)
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$1,000.00

+ In-Kind Provide a co-branded Celebrate Woodinville Winterfest 5k/10k + "Your Company" branded Water Bottle to each Finisher



2019 Winterfest 5k/10k Participant T-Shirt & Finisher Medal Sponsor

- Designation as Participant T-Shirt & Finisher Medal Sponsor for Celebrate Woodinville Winterfest 5k/10k 2019

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k/10k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k/10k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Winterfest 5k/10k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.

Package Price: In-Kind

Provide t-shirts to the first (50) 5k/10k Registrants

Provide a Celebrate Woodinville Winterfest 5k/10k Medal to each Finisher



2019 Winterfest 5k/10k Mile Marker Sponsor

Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k/10k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k/10k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Winterfest 5k/10k.
- Company Logo on Mile Marker 1, 2, 3, 4, 5 or 6.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$500.00
{6 Packages Available}

Or

2019 Winterfest 5k/10k Mile Marker Sponsor with On-Site Presence

- ALL OF THE ABOVE, plus:
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.

Package Price: \$895.00
{6 Packages Available}



2019 Winterfest 5k/10k Swag Bag Sponsor

Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k/10k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k/10k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Winterfest 5k/10k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

Package Price: \$500.00 + In-kind

**Provide a Celebrate Woodinville Winterfest 5k/10k Logo'ed Swag Bag to each Finisher
{1 Package Available}**



2019 Winterfest 5k/10k Runner Fuel'd-Up Sponsor

Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k | 10k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k/10k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Winterfest 5k | 10k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

Package Price: \$500.00 + In-kind
Provide each runner with a banana and/or granola bar
Provide the race planners with gallon water containers for use
{1 Package Available}



2019 Winterfest 5k/10k ELF-YOURSELF Sponsor

Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k | 10k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k/10k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Winterfest 5k | 10k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

Package Price: \$750.00 + In-kind

**Provide each runner with elf-yourself items of your choice
(Examples: elf hats, reindeer antler headbands, jingle bell necklaces, etc)
{1 Package Available}**

Celebrate Woodinville WINTERFEST



WINTER 5K
FEST 10K

