



Sponsorship Opportunities

Celebrate Woodinville Summer Virtual 5k

August 22-29, 2020

Celebratewoodinville.com/5k

Celebrate Woodinville **Summer 5k has gone Virtual for 2020!**

COVID-19 canceled this year's Celebrate Woodinville Concerts, Festival & Glow Run. And to save future events, we need to save our Chamber of Commerce! Without the Woodinville Chamber, even after the pandemic crisis passes, Woodinville will have no Celebrate Woodinville summer concerts, no Festival, no Winterfest 5k, no Tree Lighting, and no local organization designed to keep our business community vibrant and uniquely Woodinville.

These events are only partially funded through Lodging Tax Dollars and do not have other backing from the City. It is the Woodinville Chamber of Commerce that produces and funds our beloved community events (and keeps them free for all) each year. But this year, due to this pandemic, the Chamber's revenues are way down, and its very existence is in jeopardy. That also puts into jeopardy this exciting calendar of community events.

The Chamber of Commerce does much more than events. Its fundamental mission is to help our local businesses be coordinated, efficient, and healthy. And the popularity of the Celebrate Woodinville event series is a fun reminder of how, behind the scenes, the Woodinville Chamber is hard at work in making our community what it has become.

The Celebrate Woodinville series of events, produced by the Chamber, have a long and established following in our community and while we may not be able to celebrate as we did last year what we **CAN** do is be together while "keeping our distance" with a Virtual 5k.

So, **Let's Celebrate!** Let's Celebrate the fact that we are in this together! Let's Celebrate the fact that we are **#WoodinvilleStrong!** Let's Celebrate our Community!

Won't you join us by becoming a Sponsor?

Sponsorship Contact
Cynthia Allyn 760-534-9647
Cynthia@WoodinvilleChamber.org





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HOW will it the Virtual 5k work?

Participants register by visiting the event website. The run is completed between the dates of August 22-29. There is no course. Participants can choose where to run; trail, neighborhood, treadmill.

How will the Community be engaged!

This is where you, the Sponsor benefit. Celebrate Woodinville has a long standing following and we, the Chamber will be generating an inviting, entertaining and consistent online and social media marketing campaign that will give participants a reason to engage with fun calls to action. For example, Coloring Pages that double as “activity trackers” for the entire family that will then be submitted for prizes. And Fun Challenges such as “Cutest four-legged Running Buddy” etc.

If no one sees you- did you even RUN? Yes! Participants are asked to track their run using their preferred Running Ap (Strava, Nike, ETC) on their mobile device. They will then take a screen shot of their results and submit their results by email.

The Woodinville Chamber is totally independent (it is nonpolitical and pays no dues or allegiance to any national organization). Please consider sponsoring to support our future. Sponsorship packages are completely customizable.

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2020 CW Summer Virtual 5k Presenting Sponsorship Package

Designation as Presenting Sponsor for Celebrate Woodinville Summer Virtual 5k 2020

“Summer Virtual 5k Presented by _____”

Benefits

- Sponsor Name included in publicity materials, press release and press kit. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo on Event Website (Based on date of contract.)
- Top Billing with Sponsor Name in all online advertising. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in four promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites (minimum of four posts).
- Sponsor promotion (advertorial) included in (2) e-newsletter sent to Celebrate Woodinville database.
 - Mutually agreeable content to promote Sponsor as an integral partner in the Woodinville community
- Sponsor logo on the event Celebrate Woodinville Summer Virtual 5k T-Shirt, given to all participants based on registration date
- (8) entries into Celebrate Woodinville Summer Virtual 5k.
- Sponsor logo on back of event T-Shirt
- Online Public Address Announcements leading up to the event (produced by Sponsor).
 - This can be an encouraging Video Message to Participants or
 - An informational Video Message for Participants or
 - A promotional offer delivered by Video to Participants
 - Opportunity to provide branded promotional items during packet pick up or virtual swag discount codes.

Package Price: \$3,795

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2020 Celebrate Woodinville Summer Virtual 5k- Virtual Gold Sponsor

Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.
- (4) entries into Celebrate Woodinville Summer 5k.
- Dedicated post on social media channels announcing Sponsorship
- Opportunity to provide one public address videos leading up to the event dates.
 - To be geared towards the event. Could be opportunity drawing, motivation shout out or virtual swag
- Sponsor Logo on the back of event T-Shirt

Package Price: \$995

2020 Celebrate Woodinville Summer Virtual 5k- Virtual Silver Sponsor

Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer Virtual 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.
- (2) entries into Celebrate Woodinville Summer 5k.
- Dedicated post on social media channels announcing Sponsorship.
- Opportunity to provide a giveaway at packet pick up or virtual swag via discount code.
- Sponsor Logo on back of event T-Shirt.

Package Price: \$595

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2020 Celebrate Woodinville Summer Virtual 5k- T-Shirt Sponsor

Benefits

- Sponsor Logo and Link on Celebrate Woodinville Summer Virtual 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Twitter sites.
- (1) Entry into CW Summer Virtual 5k.
- Sponsor Logo on back of event T-Shirt

Package Price: \$300

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