



Celebrate Woodinville Winterfest 5K | Saturday, December 3, 2022

2022 Sponsorship Opportunities

The [Celebrate Woodinville Winterfest 5k](#) is an annual event in the Woodinville community with an audience we'd like to help **YOU** reach.

Our packages start with the assets you'll see listed in the bullet points here, and we are also open to customization based on each of our Sponsor's goals and budget.





2022 Winterfest 5k Presenting Sponsorship Package

- Designation as Presenting Sponsor for Celebrate Woodinville Winterfest 5k 2022

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in four promotional e-blasts to WCC members. (Based on date of contract.)
- Top Billing with Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website, listed as Presenting Sponsor.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites (minimum of two posts).
- Sponsor promotion (advertorial) included in (1) e-newsletter sent to Celebrate Woodinville database.
 - Mutually agreeable content to promote Sponsor as an integral partner in the Woodinville community

On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- Sponsor Name on Celebrate Woodinville Winterfest 5k medals provided to runners (to be determined number of recipients.)
- Top Billing with Sponsor Logo on Signage featuring Sponsor in high-visibility areas.
- (8) entries into Celebrate Woodinville Winterfest 5k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$5,000.00



2022 Winterfest 5k Finish Line Sponsorship Package

- Designation as Finish Line Sponsor for Celebrate Woodinville Winterfest 5k 2022

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- Signage featuring Sponsor in high-visibility areas.
- (6) entries into Celebrate Woodinville Winterfest 5k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$3,000.00



SOLD

2022 Winterfest 5k Logo'ed H2O Sponsor

- Designation as Logo'ed H2O Sponsor for Celebrate Woodinville Winterfest 5k 2022

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Signage featuring Sponsor in high-visibility areas.
- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- (2) entries into Celebrate Woodinville Winterfest 5k.
- Each runner will receive a co-branded Celebrate Woodinville Winterfest 5k + "Your Company" branded Water Bottle.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$1000.00

+ In-Kind Provide a co-branded Celebrate Woodinville Winterfest 5k + "Your Company" branded Water Bottle to each Finisher



2022 Winterfest 5k Mile Marker Sponsor

Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Signage featuring Sponsor in high-visibility areas.
- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- (2) entries into Celebrate Woodinville Winterfest 5k
- Company Logo on Mile Marker 1, 2, or 3.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$500.00
{3 Packages Available}

Or

2022 Winterfest 5k Mile Marker Sponsor with On-Site Presence

- ALL OF THE ABOVE, plus:
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.

Package Price: \$800.00



2022 Winterfest 5k Swag Bag Sponsor



Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Signage featuring Sponsor in high-visibility areas.
- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- (2) entries into Celebrate Woodinville Winterfest 5k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

Package Price: \$500.00 + In-kind
Provide a Celebrate Woodinville Winterfest 5k Logo'ed Swag Bag to each Finisher
{1 Package Available}

2022 Winterfest 5k Runner Fuel'd-Up Sponsor

Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Signage featuring Sponsor in high-visibility areas.
- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- (2) entries into Celebrate Winterfest 5k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.



Package Price: \$500.00 + In-kind
Provide each runner with a banana and/or granola bar
Provide the race planners with gallon water containers for use
{1 Package Available}

SOLD

2022 Winterfest 5k ELF-YOURSELF Sponsor

Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Signage featuring Sponsor in high-visibility areas.
- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- (2) entries into Celebrate Woodinville Winterfest 5k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

Package Price: \$500.00 + In-kind
Provide each runner with elf-yourself items of your choice
(Examples: elf hats, reindeer antler headbands, jingle bell necklaces, etc.)
{1 Package Available}

Celebrate Woodinville WINTERFEST



© Carol Hook



© Carol Hook



© Carol Hook



© Carol Hook