

Celebrate Woodinville summer GLOW RUN5k

Celebrate Woodinville Summer Glow Run 5k | July 7, 2023

2023 Sponsorship Opportunities

The **Celebrate Woodinville Summer 5k** is an annual event in the Woodinville community with an audience we'd like to help **YOU** reach.

Our packages start with the assets you'll see listed in the bullet points here, and we are also open to customization based on each of our Sponsor's goals and budget.



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2023 Summer 5k Presenting Sponsorship Package



- Designation as Presenting Sponsor for Celebrate Woodinville Summer 5k 2023

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in four promotional e-blasts to WCC members. (Based on date of contract.)
- Top Billing with Sponsor Logo and Link on Celebrate Woodinville 5k website, listed as Presenting Sponsor.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites (minimum of two posts).
- Sponsor promotion (advertorial) included in (1) e-newsletter sent to Celebrate Woodinville database.
 - Mutually agreeable content to promote Sponsor as an integral partner in the Woodinville community

On-Site Benefits at Celebrate Woodinville Summer 5k

- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Sponsor Name on Celebrate Woodinville Summer 5k medals provided to runners. (To be determined number of recipients.)
- Opportunity to 'sound the starting pistol' at starting line of Celebrate Woodinville Summer 5k.
- Top Billing with Sponsor Logo on Signage featuring Sponsor in high-visibility areas.
- (8) entries into Celebrate Woodinville Summer 5k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$3,750.00

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2023 Summer 5k H2O Sponsor

- Designation as H2O Sponsor for Celebrate Woodinville Summer Glow Run 5k 2023

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Summer 5k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Summer 5k.
- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Each runner will receive a co-branded Celebrate Woodinville Summer 5k + “Your Company” branded Water Bottle
- Dedicated Space (likely a 6’ table and 10’x10’ area (approx.) to promote your business to attendees and to hand out water bottles, talk to runners and promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$1,000.00

+ In-Kind Provide a co-branded Celebrate Woodinville Summer 5k + “Your Company” branded Water Bottle to each Finisher

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2023 Summer 5k Swag Bag Sponsor



Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Summer 5k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Summer 5k.
- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

Package Price: \$500.00 + In-kind

Provide a Celebrate Woodinville Summer 5k Logo'ed Swag Bag to each Finisher

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2023 Summer 5k Runner Fuel'd-Up Sponsor

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Summer 5k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Summer 5k.
- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

Package Price: \$500.00 + In-kind

Provide each runner with a banana and/or granola bar or other appropriate snack items

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Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Summer 5k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Summer 5k.
- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

Package Price: \$500.00 + In-kind
Provide each runner with glow-in-the-dark items of your choice

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2023 Summer 5k Mile Marker Sponsor

Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

On-Site Benefits at Celebrate Woodinville Summer 5k

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Summer 5k.
- Company Logo on Mile Marker .5, 1, 1.5, 2, 2.5, 3.
- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

Package Price: \$500.00
{6 Packages Available}

Or

2022 Summer 5k Mile Marker Sponsor with On-Site Presence

- ALL OF THE ABOVE, plus:
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.

Package Price: \$895.00
{6 Packages Available}



We hope you'll join us as a Sponsor for the 2023 Celebrate Woodinville Summer Glow Run 5k!
All sponsor packages are customizable.

Dana McMullen

Development and Event Manager

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A look back at the 2022 Glow Run:

