



## Celebrate Woodinville Winterfest 5K | Saturday, December 2, 2023

### 2023 Sponsorship Opportunities

The **Celebrate Woodinville Winterfest 5k** is an annual event in the Woodinville community with an audience we'd like to help **YOU** reach.

Our packages start with the assets you'll see listed in the bullet points here, and we are also open to customization based on each of our Sponsor's goals and budget.





## 2023 Winterfest 5k Presenting Sponsorship Package

- Designation as Presenting Sponsor for Celebrate Woodinville Winterfest 5k 2023

### Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in four promotional e-blasts to WCC members. (Based on date of contract.)
- Top Billing with Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website, listed as Presenting Sponsor.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites (minimum of two posts).
- Sponsor promotion (advertorial) included in (1) e-newsletter sent to Celebrate Woodinville database.
  - Mutually agreeable content to promote Sponsor as an integral partner in the Woodinville community

### On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- Sponsor Name on Celebrate Woodinville Winterfest 5k medals provided to runners (to be determined number of recipients.)
- Top Billing with Sponsor Logo on Signage featuring Sponsor in high-visibility areas.
- (8) entries into Celebrate Woodinville Winterfest 5k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

**Package Price: \$3,500.00**



## 2023 Winterfest 5k Logo'ed H2O Bottle Sponsor

- Designation as Logo'ed H2O Sponsor for Celebrate Woodinville Winterfest 5k 2023

### Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

### On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Signage featuring Sponsor in high-visibility areas.
- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- (4) entries into Celebrate Woodinville Winterfest 5k.
- Each runner will receive a co-branded Celebrate Woodinville Winterfest 5k + "Your Company" branded Water Bottle (Please note you will also need to provide water to fill the bottles. There is not access to water near the race start/finish).
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

**Package Price: \$1000.00 + In-Kind**

**Provide a co-branded Celebrate Woodinville Winterfest 5k + "Your Company" branded Water Bottle to each Finisher**



## 2023 Winterfest 5k Swag Bag Sponsor

**SOLD**

### Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

### On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Signage featuring Sponsor in high-visibility areas.
- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- (2) entries into Celebrate Woodinville Winterfest 5k.
- Dedicated Space (likely a 6' table and 10'x10' area to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

Package Price: \$500.00 + In-kind

Provide a co-branded Celebrate Woodinville Winterfest 5k + "Your Company" branded Swag Bag to each Finisher  
(1 Package Available)

## 2023 Winterfest 5k ELF-YOURSELF Sponsor

**SOLD**

### Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

### On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Signage featuring Sponsor in high-visibility areas.
- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- (2) entries into Celebrate Woodinville Winterfest 5k.
- Dedicated Space (likely a 6' table and 10'x10' area to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

Package Price: \$500.00 + In-kind

Provide each runner with holiday attire items of your choice  
(1 Package Available)



## 2023 Winterfest 5k Runner Fuel'd-Up Sponsor

### Pre-event Benefits

- Sponsor Logo Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.
- and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

### On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Signage featuring Sponsor in high-visibility areas.
- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- (2) entries into Celebrate Winterfest 5k.
- Dedicated Space (likely a 6' table and 10'x10' area) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

**Package Price: \$500.00 + In-kind**  
**Provide each runner with a banana and/or granola bar**  
**(1 Package Available)**





## 2023 Winterfest 5k Route Marker Sponsor

### Pre-event Benefits

- Sponsor Logo and Link on Celebrate Woodinville Winterfest 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

### On-Site Benefits at Celebrate Woodinville Winterfest 5k

- Signage featuring Sponsor in high-visibility areas.
- Sponsor Logo on Celebrate Woodinville Winterfest 5k t-shirts provided to runners (to be determined number of recipients.)
- (2) entries into Celebrate Woodinville Winterfest 5k.
- Company Logo on Route or Mile Marker Sign.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

**Package Price: \$500.00**

**Or**

## 2023 Winterfest 5k Route Marker Sponsor with On-Site Presence

- ALL OF THE ABOVE, plus:
- Dedicated Space (likely a 6' table and 10'x10' area) to promote your business to attendees.

**Package Price: \$800.00**

Celebrate Woodinville  
**WINTERFEST**

