

# Celebrate Woodinville summer GLOW RUN5k

**Celebrate Woodinville Summer Glow Run 5k | June 28, 2024**

## **2024 Sponsorship Opportunities**

The **Celebrate Woodinville Summer 5k** is an annual event in the Woodinville community with an audience we'd like to help **YOU** reach.

Our packages start with the assets you'll see listed in the bullet points here, and we are also open to customization based on each of our Sponsor's goals and budget.



# Celebrate Woodinville summer GLOW RUN5k

## 2024 Summer 5k Presenting Sponsorship Package



- Designation as Presenting Sponsor for Celebrate Woodinville Summer 5k 2024

### Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Top Billing with Sponsor Name or Logo in four promotional e-blasts to WCC members. (Based on date of contract.)
- Top Billing with Sponsor Logo and Link on Celebrate Woodinville 5k website, listed as Presenting Sponsor.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites (minimum of two posts).
- Sponsor promotion (advertorial) included in (1) e-newsletter sent to Celebrate Woodinville database.
  - Mutually agreeable content to promote Sponsor as an integral partner in the Woodinville community

### On-Site Benefits at Celebrate Woodinville Summer 5k

- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Sponsor Name on Celebrate Woodinville Summer 5k medals provided to runners. (To be determined number of recipients.)
- Opportunity to 'sound the starting pistol' at starting line of Celebrate Woodinville Summer 5k.
- Top Billing with Sponsor Logo on Signage featuring Sponsor in high-visibility areas.
- (8) entries into Celebrate Woodinville Summer 5k.
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

**Package Price: \$3,750.00**

# Celebrate Woodinville summer GLOW RUN5k

2024 Summer 5k H2O Sponsor



- Designation as H2O Sponsor for Celebrate Woodinville Summer Glow Run 5k 2024

## Pre-event Benefits

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

## On-Site Benefits at Celebrate Woodinville Summer 5k

- Signage featuring Sponsor in high-visibility areas.
- (4) entries into Celebrate Woodinville Summer 5k.
- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Each runner will receive a co-branded Celebrate Woodinville Summer 5k + “Your Company” branded Water Bottle
- Dedicated Space (likely a 6’ table and 10’x10’ area (approx.) to promote your business to attendees and to hand out water bottles, talk to runners and promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

**Package Price: \$1,000.00**

**+ In-Kind Provide a co-branded Celebrate Woodinville Summer 5k + “Your Company” branded Water Bottle to each Finisher**

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2024 Summer 5k Swag Bag Sponsor



**Pre-event Benefits**

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

**On-Site Benefits at Celebrate Woodinville Summer 5k**

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Summer 5k.
- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

**Package Price: \$500.00 + In-kind**

**Provide a Celebrate Woodinville Summer 5k Logo'ed Swag Bag to each Finisher**

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2024 Summer 5k Runner Fuel'd-Up Sponsor

**SOLD**

**Pre-event Benefits**

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

**On-Site Benefits at Celebrate Woodinville Summer 5k**

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Summer 5k.
- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

**Package Price: \$500.00 + In-kind**

**Provide each runner with a banana and/or granola bar or other appropriate snack items**

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**2024 Summer 5k GLOW Sponsor**



**Pre-event Benefits**

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

**On-Site Benefits at Celebrate Woodinville Summer 5k**

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Summer 5k.
- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.
- Public Address announcements during the event, promoting Sponsor.
- Provide a race Swag Bag and giveaway in Swag Bag.

**Package Price: \$500.00 + In-kind**  
**Provide each runner with glow-in-the-dark items of your choice**

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**2024 Summer 5k Course Marker Sponsor**

**Pre-event Benefits**

- Sponsor Name included in publicity materials or press release or press kit. (Based on date of contract.)
- Sponsor Name or Logo in all online & print event advertising. (Based on date of contract.)
- Sponsor Name or Logo in promotional e-blasts to WCC members. (Based on date of contract.)
- Sponsor Logo and Link on Celebrate Woodinville Summer 5k website.
- Sponsor recognition included in posts via Celebrate Woodinville Facebook and Instagram sites.

**On-Site Benefits at Celebrate Woodinville Summer 5k**

- Signage featuring Sponsor in high-visibility areas.
- (2) entries into Celebrate Woodinville Summer 5k.
- Company Logo on Course or Mile Marker Sign along the race course.
- Sponsor Logo on Celebrate Woodinville Summer 5k t-shirts provided to runners. (To be determined number of recipients.)
- Public Address announcements during the event, promoting Sponsor.
- Ability to provide a giveaway in race Swag Bag.

**Package Price: \$500.00**

**Or**

**2024 Summer 5k Course Marker Sponsor with On-Site Presence**

- ALL OF THE ABOVE, plus:
- Dedicated Space (likely a 6' table and 10'x10' area (approx.) to promote your business to attendees.

**Package Price: \$895.00**



We hope you'll join us as a Sponsor for the 2024 Celebrate Woodinville Summer Glow Run 5k!  
All sponsor packages are customizable.

**Dana McMullen**

Development and Event Manager

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**A look back at the 2023 Glow Run:**

